



\$500 – Poorly Drawn Pets FUNraising Campaign

- One free pet portrait drawing included.
- Dedicated HSTC TikTok (15.5K followers) thank you video announcing partnership with your logo.
- Recognition in Facebook Event Page.
- Recognition and tag in every Campaign social post (over 76K combined followers).
- Logo with link in Campaign eblasts (over 26,000 subscribers).
- Logo with Link to website featured on Campaign webpage.

\$1,000 – Poorly Drawn Pets FUNraising Campaign

- One full page flyer (provided by the Media Partner) to include in Poorly Drawn Pets portrait folders for pick up/mailing.
- Two free pet portrait drawings included.
- Dedicated HSTC TikTok (15.5K followers) thank you video announcing partnership with your logo.
- Inclusion in Press Release, Media Advisory and Subsequent Campaign Announcements.
- Logo on Poorly Drawn Pets Flyer.
- Logo with link on HSTC “In the News” webpage for one year (50,000 views a month).
- Recognition in Facebook Event Page.
- Recognition and tag in every Campaign social post (over 76K combined followers).
- Logo with link in Campaign eblasts (over 26,000 subscribers).
- Logo with Link to website featured on Campaign webpage.

\$2,500 – Poorly Drawn Pets FUNraising Campaign

- One full page flyer (provided by the Media Partner) to include in Poorly Drawn Pets portrait folders for pick up/mailing.
- Four free pet portrait drawings included.
- Dedicated Media Partner Spotlight Social Media Post
- One full page ad in the Winter printed edition of Wagging Tales magazine.
- Opportunity to provide branded collateral in HSTC presentation swag bags.

- Dedicated HSTC TikTok (15.5K followers) thank you video announcing partnership with your logo.
- Dedicated HSTC Youtube (3.3K subscribers) thank you video announcing partnership with your logo.
- Inclusion in Press Release, Media Advisory and Subsequent Campaign Announcements.
- Logo on Poorly Drawn Pets Flyer.
- Logo with link on HSTC “In the News” webpage for one year (50,000 views a month).
- Recognition in Facebook Event Page.
- Recognition and tag in every Campaign social post (over 76K combined followers).
- Logo with link in Campaign eblasts (over 26,000 subscribers).
- Logo with Link to website featured on Campaign webpage.