

2026 MUTT MARCH FESTIVAL

EVENT INFORMATION

EVENT LOCATION:

When: Saturday, January 24, 2026

Time: 10:00 a.m. – 1:00 p.m.

Where: Memorial Park, Stuart, FL

<https://hstc1.org/Post/Mutt-March>



EVENT OVERVIEW:

The annual Mutt March is the Humane Society of the Treasure Coast's largest attended community fundraiser. This dog-friendly event offers a variety of activities to entertain both person and pup! Additionally, the Mutt March serves as the *pawfect* platform for business owners looking to connect with potential customers, as well as existing clients, face-to-face in a fun and spirited atmosphere all while helping to raise critical funds for our shelter pets in need.

EVENT FEATURES:

- Morning Group Walk
- Blessing of the Animals
- Food Trucks
- Vendors
- Canine Costume Contest
- Kids' Zone
- Lure Course
- Raffles
- Pet Photo Booth

EVENT PROMOTION:

- Event flyers
- HSTC Website
- Hubbard Radio: 97.9 WRMF, X102.3, 850WFTL News Talk, FoxSports 640 AM, Party 96.3, Sunny 107.9, New Country 103.1
- HSTC Facebook with more than 46,000 followers to include paid ads
- Chamber e-blasts: Hobe Sound, Jensen Beach, Indiantown and Palm City
- Stuart Magazine, Stuart News, HSTC's *Wagging Tales* magazine & More!



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VENDOR OPPORTUNITIES

Applications AND Payments are due no later than January 3, 2026.

Cool Canine Vendor \$300

- Prominent Booth Space in the “Flea-Less” Market area at event
- Vendor Booth Provided: (1) 10 X 10 tent, (1) 6-ft. table and (2) chairs
- Company listed on Mutt March Website
- Recognition on HSTC Social Media Sites
- Listing in Event Program

Pretty Puppy Vendor \$150

- Booth Space (**tent, table and chairs NOT provided**) in the “Flea-Less” Market area at event
- Company listed on Mutt March Website
- Recognition on HSTC Social Media Sites
- Listing in Event Program



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VENDOR RULES & REGULATIONS

- Vendor agrees to arrive for **set up as early as 8:00 a.m. but no later than 9:30 a.m.** as long as set up is complete by 10:00 a.m.
- Vendor is strongly encouraged to set up the day before, as long as vendor understands overnight security will not be provided. Arrival time for set up on January 23 will be determined by Community Events Manager and announced to all participating vendors in advance.
- There will be a limited designated parking area for vendors to load and unload *for set up purposes only* and you will be required to move the vehicle to the general designated parking spaces. **Unloading must be completed by 9:30 a.m.**
- Vehicles will not be permitted in or out of Memorial Park after 9:30 a.m. or before 1:00 p.m.
- You may not be able to unload near your space depending on the location; be prepared to transport your items to your space.
- Due to the number of vendors, we cannot supply volunteers to assist you with unloading and loading. Bring enough personnel and equipment to transport and set-up your exhibit.
- Upon arrival, you **MUST** stop at the Check-In Tent to receive your exhibit # and directions to your assigned location.
- Electrical spaces are very limited and/or not available or guaranteed. Exhibitors must provide their own electrical cords. 100 ft cords may be needed. **No loud generators.**
- You may not “sublet” your exhibit space or share your space with another organization or company.
- Parking is available on a first come, first served basis in the parking lots adjacent to, behind and in front of Memorial Park. Obey all parking rules and traffic ordinances. HSTC is not responsible for any parking violation fees.
- Breakdown of your Vendor Booth cannot commence before 1:00 p.m.
- You are responsible for making sure your space is clean before you leave.
- **This is a Rain or Shine event. No refunds due to weather, acts of nature or cancellation.**

As an authorized representative, I have read and agree to the terms in this agreement. I hereby hold harmless and indemnify the Humane Society of the Treasure Coast employees, board members, volunteers, underwriters and sponsors for any action relating to the Mutt March including theft, damage or injury. I agree to pay any reasonable attorney fees and costs incurred by Mutt March or its organizers, as a result of actions by me that are covered by this agreement.

SIGNATURE: _____ **DATE:** _____



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VENDOR AGREEMENT

Applications AND Payments are due no later than January 3, 2026.

STEP 1: SELECT VENDOR OPTION:

- ☐ Cool Canine Vendor \$300 (Nonprofit Rate \$250)
- ☐ Pretty Puppy Vendor \$150 (Nonprofit Rate \$125)
- ☐ (1) 6-ft. table and (2) chairs (in addition to Pretty Puppy Vendor Space) \$50

STEP 2: SELECT VENDOR REQUEST:

- ☐ Electric (Vendor is responsible for supplying electrical cord/s)
- ☐ Onsite Parking (Reserved for Mobile Advertising Only and must be approved)
- ☐ Access to Water

CONTACT INFORMATION

Business Name: _____

Contact Name: _____ Position/Title: _____

Phone: _____ Email: _____

Street Address: _____

PAYMENT INFORMATION

- ☐ Check enclosed Amount: \$ _____
- ☐ Credit Card

Cardholder Name: _____

Card Number: _____ Exp: ____ / ____ CVC: _____

Signature: _____

Raffle donations and (200) Swag Bag items needed!

Please mail check and completed form no later than January 3, 2026.

Humane Society of the Treasure Coast (HSTC)

Attn: Alyssa Bean

4100 SW Leighton Farm Ave.

Palm City, FL. 34990

"A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free (800) 435-7352 within the state or by visiting FDACS.gov. Registration does not imply endorsement, approval or recommendation by the state. Registration #CH1552."