

2025 MUTT MARCH 5K/10K & FESTIVAL

EVENT INFORMATION

EVENT LOCATION:

When: Saturday, January 18, 2025

Time: 8:30 a.m. – 2:00 p.m.

Where: Memorial Park, Stuart, FL

<https://hstc1.org/Post/Mutt-March>



EVENT OVERVIEW:

The annual Mutt March is the Humane Society of the Treasure Coast's largest attended community fundraiser. This FREE event is dog-friendly and offers a variety of activities to entertain both person and pup! Additionally, the Mutt March serves as the *pawfect* platform for business owners looking to connect with potential customers, as well as existing clients, face-to-face in a fun and spirited atmosphere all while helping to raise critical funds for our shelter pets in need.

EVENT FEATURES:

- Timed 5K & 10K Race
- Morning Group Walk
- Blessing of the Animals
- Food Trucks
- AKC Canine Good Citizen Testing
- Vendors
- Canine Costume Contest
- Kids' Zone
- Doggy Playground
- Lure Course
- Raffles
- Pet Photo Booth

EVENT PROMOTION:

- Event flyers
- HSTC Website
- Hubbard Radio: 97.9 WRMF, X102.3, 850WFTL News Talk, FoxSports 640 AM, Party 96.3, Sunny 107.9, New Country 103.1
- HSTC Facebook with more than 46,000 followers to include paid ads
- Chamber e-blasts: Hobe Sound, Jensen Beach, Indiantown and Palm City
- Stuart Magazine, Stuart News, HSTC's *Wagging Tales* magazine & More!



2025 MUTT MARCH 5K/10K & FESTIVAL

VENDOR OPPORTUNITIES

Applications and Payments are due no later than January 1, 2025

Cool Canine Vendor \$300

- Prominent Booth Space in the “Flea-Less” Market area at event
- Vendor Booth Provided: (1) 10 X 10 tent, (1) 6-ft. table and (2) chairs
- Company listed on Mutt March Website
- Recognition on HSTC Social Media Sites
- Listing in Event Program

Pretty Puppy Vendor \$150

- Booth Space (**tent, table and chairs NOT provided**) in the “Flea-Less” Market area at event
- Company listed on Mutt March Website
- Recognition on HSTC Social Media Sites
- Listing in Event Program

5K & 10K Water Station Sponsor

- Company listed on Mutt March Website
- Recognition on HSTC Social Media Sites
- Company banner on display at event (*Sponsor Provides*)
- Listing in Event Program
- Thank you acknowledgment in *Wagging Tales* magazine

Water Station Sponsor Requirements:

The Mutt March 5k & 10k timed races will begin at 8:30 am. We ask that you be setup no later than 8:00 am and stay until 9:30 am. Please provide your own tent and (150) small 8-oz. bottles of water or jugs of water that your team can use to fill mini paper cups. We also ask that you help up make sure that there is no trash left behind after the race. The water station is located at the intersection of **SE Amerigo Avenue and SE Osceola Street**. Feel free to pass out promotional swag. Please just make sure it is something the runners can grab on the go! We will also be glad to include items in the event swag bags.



2025 MUTT MARCH 5K/10K & FESTIVAL

VENDOR RULES & REGULATIONS

- Vendor agrees to arrive for **set up as early as 6:00 a.m. but no later than 7:30 a.m.** as long as set up is complete by 8:00 a.m.
- Vendor is permitted to set up the day before, as long as vendor understands overnight security will not be provided. Arrival time for set up on January 17 will be determined by Community Events Specialist and announced to all participating vendors in advance.
- There will be a limited designated parking area for vendors to load and unload *for set up purposes only* and you will be required to move the vehicle to the general designated parking spaces. **Unloading must be completed by 8:00 a.m. (before the 5k & 10k races begin).**
- Vehicles will not be permitted in or out of Memorial Park after 8:00 a.m. or before 2 p.m.
- You may not be able to unload near your space depending on the location; be prepared to transport your items to your space.
- Due to the number of vendors, we cannot supply volunteers to assist you with unloading and loading. Bring enough personnel and equipment to transport and set-up your exhibit.
- Upon arrival, you **MUST** stop at the Check-In Tent to receive your exhibit # and directions to your assigned location.
- Electrical spaces are very limited and/or not available or guaranteed. Exhibitors must provide their own electrical cords. 100 ft cords may be needed. **No loud generators.**
- You may not “sublet” your exhibit space or share your space with another organization or company.
- Parking is available on a first come, first served basis in the parking lots adjacent to, behind and in front of Memorial Park. Obey all parking rules and traffic ordinances. HSTC is not responsible for any parking violation fees.
- Breakdown of your Vendor Booth cannot commence before 2:00 p.m.
- You are responsible for making sure your space is clean before you leave.
- **This is a Rain or Shine event. No refunds due to weather, acts of nature or cancellation.**

As an authorized representative, I have read and agree to the terms in this agreement. I hereby hold harmless and indemnify the Humane Society of the Treasure Coast employees, board members, volunteers, underwriters and sponsors for any action relating to the Mutt March including theft, damage or injury. I agree to pay any reasonable attorney fees and costs incurred by Mutt March or its organizers, as a result of actions by me that are covered by this agreement.

SIGNATURE: _____

DATE: _____



2025 MUTT MARCH 5K/10K & FESTIVAL

VENDOR AGREEMENT

STEP 1: SELECT VENDOR OPTION:

- Cool Canine Vendor \$300 (Nonprofit Rate \$250)
- Pretty Puppy Vendor \$150 (Nonprofit Rate \$125)
- (1) 6-ft. table and (2) chairs (in addition to Pretty Puppy Vendor Space) \$50
- Water Station Sponsor

STEP 2: SELECT VENDOR REQUEST:

- Electric (Vendor is responsible for supplying electrical cord/s)
- Onsite Parking (Reserved for Mobile Advertising Only and must be approved)
- Access to Water

CONTACT INFORMATION

Business Name: _____

Contact Name: _____ Position/Title: _____

Phone: _____ Email: _____

Street Address: _____

PAYMENT INFORMATION

- Check enclosed
- Credit Card

Cardholder Name: _____

Card Number: _____ Exp: ____ / ____ CVC: _____

Signature: _____

Raffle donations and (200) Swag Bag items needed!

Please mail check and completed form no later than January 1, 2025

Humane Society of the Treasure Coast (HSTC)

Attn: Alyssa Bean

4100 SW Leighton Farm Ave.

Palm City, FL. 34990

"A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free (800) 435-7352 within the state or by visiting FDACS.gov. Registration does not imply endorsement, approval or recommendation by the state. Registration #CH01552."