

2023 MUTT MARCH 5K, 10K & FESTIVAL EVENT INFORMATION



EVENT LOCATION:

When: Saturday, March 25, 2023

Time: 8:00 a.m. – 2:00 p.m.

Where: Memorial Park, Stuart, FL

www.hstc1.org/muttmarch

EVENT OVERVIEW:

The annual Mutt March is the Humane Society of the Treasure Coast's largest attended community fundraiser. This year we celebrate the 20th Anniversary of this *pupular* event! This FREE event is dog-friendly and offers a variety of activities to entertain both person and pup! Additionally, the Mutt March serves as the *pawfect* platform for business owners looking to connect with potential customers, as well as existing clients, face-to-face in a fun and spirited atmosphere all while helping to raise critical funds for our shelter pets in need.

AUDIENCE PROFILE:

- Active, compassionate and fun loving animal enthusiasts
- Attendees of all ages to include families with children, professionals and retirees
- Socially-conscientious business owners and organizations
- Major donors, community and civic leaders

EVENT FEATURES:

- Timed 5K & 10K Race
- Morning Group Walk
- Blessing of the Animals
- Food Trucks
- AKC Canine Good Citizen Testing
- Treasure Coast Tricksters Performance
- Vendors
- Adoptable Animals
- Canine Costume Contest
- Kids' Zone
- Doggy Playground
- Lure Course
- Raffles
- Pet Photo Booth

EVENT PROMOTION:

- Event flyers
- HSTC Website
- Hubbard Radio: 97.9 WRMF, X102.3, 850WFTL News Talk, FoxSports 640 AM, Party 96.3, Sunny 107.9, New Country 103.1
- Stuart Magazine, Stuart News, HSTC's *Wagging Tales* magazine & More!
- HSTC Facebook with more than 23,000 followers to include paid ads
- More than 30 light pole banners in the Downtown Stuart district
- VCMG Oldies Radio
- Chamber e-blasts: Stuart/ Martin County, Hobe Sound, Jensen Beach and Palm City

2023 MUTT MARCH 5K, 10K & FESTIVAL VENDOR OPPORTUNITIES

Join the Humane Society of the Treasure Coast for our largest community fundraiser! The FREE festival is open to the public from 10 am to 2 pm with a timed 5k & 10k race starting at 8 am.

Applications and Payments are due no later than March 10, 2023

'Pawsitive' Vendor \$300

- Prominent Booth Space in the "Flea-Less" Market area at event
- Vendor Booth Provided: (1) 10 X 10 tent, (1) 6-ft. table and (2) chairs
- Company listed on Mutt March Website
- Recognition on HSTC Social Media Sites
- Listing in Event Program

Pretty Puppy Event Vendor \$150

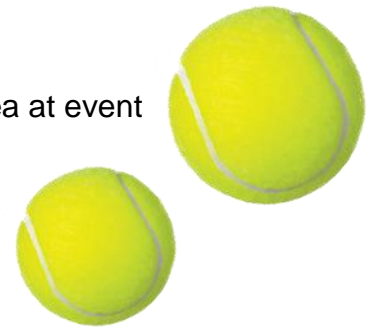
- Booth Space (**Tent NOT provided**) in the "Flea-Less" Market area at event
- Company listed on Mutt March Website
- Recognition on HSTC Social Media Sites
- Listing in Event Program

5K & 10K Water Station Sponsor \$200

- Company listed on Mutt March Website
- Recognition on HSTC Social Media Sites
- Company banner on display at event (**Sponsor Provides**)
- Listing in Event Program
- Thank you acknowledgment in *Wagging Tales* magazine

Requirements:

The Mutt March 5k & 10k timed races will begin at 8:00 am. We ask that you be setup no later than 7:30 am and stay until 9:30 am. Please provide your own tent and (150) small 8-oz. bottles of water or jugs of water that your team can use to fill mini paper cups. We also ask that you help up make sure that there is no trash left behind after the race. The water station is located at the intersection of **SE Amerigo Avenue and SE Osceola Street**. Feel free to pass out promotional swag. Please just make sure it is something the runners can grab on the go! We will also be glad to include items in the event swag bags.



Raffle donations and (200) Swag Bag items needed!



Humane Society of the Treasure Coast
2023 MUTT MARCH 5K, 10K & FESTIVAL
VENDOR RULES & REGULATIONS

- Vendor agrees to arrive for **set up as early as 6:00 a.m. but no later than 7:30 a.m.** as long as set up is complete by 8:00 a.m.
- There will be a limited designated parking area for vendors to load and unload *for set up purposes only* and you will be required to move the vehicle to the general designated parking spaces. **Unloading must be completed by 7:30 a.m. (before the 5k & 10k races begin).**
- Vehicles will not be permitted in or out of Memorial Park after 7:30 a.m. or before 2 p.m.
- You may not be able to unload near your space depending on the location; be prepared to transport your items to your space.
- Due to the number of vendors, we cannot supply volunteers to assist you with unloading and loading. Bring enough personnel and equipment to transport and set-up your exhibit.
- Upon arrival, you **MUST** stop at the Check-In Tent to receive your exhibit # and directions to your assigned location.
- Electrical spaces are very limited and/or not available or guaranteed. Exhibitors must provide their own electrical cords. 100 ft cords may be needed. **No loud generators.**
- You may not “sublet” your exhibit space or share your space with another organization or company.
- Parking is available on a first come, first served basis in the parking lots adjacent to, behind and in front of Memorial Park. Obey all parking rules and traffic ordinances. HSTC is not responsible for any parking violation fees.
- Breakdown of your Vendor Booth cannot commence before 2:00 p.m.
- You are responsible for making sure your space is clean before you leave.
- **This is a Rain or Shine event. No refunds due to weather, acts of nature or cancellation.**

As an authorized representative, I have read and agree to the terms in this agreement. I hereby hold harmless and indemnify the Humane Society of the Treasure Coast, Mutt March and WaterFest organizers, volunteers, underwriters, sponsors, employees, as well as the City of Stuart or anyone employed by the City of Stuart, for any action relating to the Mutt March and WaterFest, including theft, damage or injury. I agree to pay any reasonable attorney fees and costs incurred by Mutt March and WaterFest, or its organizers, as a result of actions by me that are covered by this agreement.

SIGNATURE: _____ **DATE:** _____

Applications and Payments are due no later than March 10, 2023

Humane Society of the Treasure Coast
Attn: Courtney Zanetti
4100 SW Leighton Farm Avenue
Palm City, FL 34990
or
via email: czanetti@hstc1.org



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2023 MUTT MARCH 5K, 10K & FESTIVAL

VENDOR AGREEMENT

SELECT VENDOR OPTION:

- 'Pawsitive' Sponsor \$300 (Nonprofit Rate \$250)
- Water Station \$200 (Nonprofit Rate \$150)
- Pretty Puppy Event Vendor \$150 (Nonprofit Rate \$125)
- (1) 6-ft. table and (2) chairs (in addition to Pretty Puppy Vendor Space) \$50

SELECT VENDOR REQUEST:

- Electric (Vendor is responsible for supplying electrical cord/s)
- Onsite Parking (Reserved for Mobile Advertising Only and must be approved)
- Access to Water

CONTACT INFORMATION

Business Name: _____

Contact Name: _____ Position/Title: _____

Phone: _____ Email: _____

Street Address: _____

PAYMENT INFORMATION

- Check enclosed
- Credit Card

Cardholder Name: _____

Card Number: _____ Exp: ____ / ____ CVC: ____

Signature: _____

Raffle donations and (200) Swag Bag items needed!

**Please mail completed form
NO LATER THAN MARCH 10, 2023**

Humane Society of the Treasure Coast (HSTC)
Attn: Courtney Zanetti
4100 SW Leighton Farm Ave. Palm City, FL. 34990

Your donation is tax deductible and will be included on your end-of-year statement.
Our Federal Tax ID is 59-0774235.