

On Saturday, November 16th, the Humane Society of the Treasure Coast will host the first ever 'HSTC Homecoming- a millennial dance party', at the Hutchinson Island Marriott Resort.

With a goal of promoting the importance of adoption and finding fur-ever homes for our shelter pets, this event is targeting 21-40 year olds in the tri-county area to help raise \$5,000. Funds raised will help support our community outreach and education programs.

These sponsorship opportunities offer a mutually beneficial partnership with many valuable benefits, including; on-site presence, exposure on web & social media, wide visibility in electronic, digital and print marketing and communication. This combined reach will help you get your brand recognized to more than 100,000 HSTC supporters and community members. The 'HSTC Homecoming' will be held in conjunction with our 65th Anniversary.

HSTC Monthly e-newsletter

More than (10,000 subscribers)

HSTC Donor Magazine Newsletter

Mailed to more than (1,500 annual supporters)

HSTC Social Media

- Facebook (22,000 followers)
- Twitter (1,575 followers)
- Instagram (1,478 followers)
- LinkedIn (121 Followers)

Homecoming Court \$1,500 "presenting sponsor"

- Recognition in all promotional vehicles before, during and after the event
- Company logo on event banner, posters and flyers
- Minimum of 3 social media mentions
- Company logo on HSTC Event Page Cover Photo
- Company logo on Homecoming website with hyperlink
- Company logo on Sponsor signage at event, on Step-n-Repeat and Homecoming Sashes
- (2) VIP Event Tickets
- Quarter Page, Color Ad in HSTC *Wagging Tales* magazine and in Paws & Claws Gala event program; *Clawsmopawlit*
- Invitation to our annual 'Sponsor & Donor' Appreciation event- **TBD**
- Thank you acknowledgment at event and in all post event press in *Wagging Tales*, Newspaper, and other media vehicles

HSTC HOMECOMING

Star Quarterback \$750

- Recognition in all promotional vehicles before, during and after the event
- Company logo on event banner, posters and flyers
- Shout Out on HSTC Social Media Sites
- Company logo on Homecoming website with hyperlink
- Company logo on Step-n-Repeat and VIP Section signage
- (2) Event Tickets
- Thank you acknowledgment at event and in all post event press in *Wagging Tales*, Newspaper, and other media vehicles

Varsity Cheerleader \$250

- Recognition in all promotional vehicles before, during and after the event
- Shout Out on HSTC Social Media Sites
- Company name on Homecoming website
- Company logo on Sponsor Signage at event
- Thank you acknowledgment in event recap in *Wagging Tales* Magazine

*Other Sponsor Opportunities

- VIP Section Sponsor
- King & Queen Prize Sponsor
- Car Sponsor
- Pet Adoption Underwriter



For More Sponsorship Info:
Contact Candace Callahan
P | 772-600-3216
E | ccallahan@hstc1.org



SPONSORSHIP AGREEMENT

CONTACT INFORMATION

Business Name: _____

Contact Name: _____ Position/Title: _____

Phone: _____ Email: _____

Street Address: _____

BILLING INFORMATION (IF DIFFERENT THAN ABOVE)

Contact Name: _____ Phone: _____

Email: _____

Street Address: _____

LEVEL OF SPONSORSHIP

- \$1,500
- \$750
- \$250
- CUSTOM _____
- In Kind _____

PAYMENT INFORMATION

- Check enclosed
- Credit Card
- Payment Installments

Cardholder Name: _____

Card Number: _____ Exp: ____ / ____ CVC: _____

Signature: _____

Please mail completed form with payment info:

Humane Society of the Treasure Coast (HSTC)

Attn: Candace Callahan

4100 SW Leighton Farm Ave.

Palm City, FL. 34990

Your donation is tax deductible.

You will receive an acknowledgement letter for your contribution upon receipt.

Our Federal Tax ID is 59-0774235.