



2023 Paws & Claws Gala

EVENT LOCATION:

Where: Hudson's on the River

When: Saturday, March 4, 2023

Time: 6:00 PM – 11:00 PM

Theme: "One Hot Havana Night"

EVENT OVERVIEW:

The annual 'Paws & Claws Gala' is the most prestigious and successful animal welfare fundraiser along the Treasure Coast, benefiting Martin County's only open access, no-kill, nonprofit animal welfare organization. The Paws & Claws Gala brings like-minded individuals together for an enchanted and memorable evening aimed to raise critical funds for shelter pets in need. In addition, these funds help support the Pet Adoption Program, Spay/Neuter Program, Community Education Programs, and our lifesaving Emergency Medical Fund. Together, these programs have continued to allow us to provide essential services and care to more than 7,000 animals each year.

2023 AUDIENCE PROFILE:

- Over 200 attendees between ages 35-75, including corporate executives, homemakers, and retirees
- Socially conscientious business owners and community leaders
- Major donors, corporate sponsors, and community partners
- Active, compassionate, fun-loving animal enthusiasts

EVENT FEATURES:

- Interactive Silent Auction using an electronic bidding system on attendees' smartphones
- Live Auction with exciting trips and excursions, one-of-a-kind jewelry, and naming opportunities
- Live music and entertainment
- Gourmet flavorful flare and premium open bar

SPONSORSHIP HIGHLIGHTS:

- Complimentary Tickets to the Paws & Claws Gala
- Year-long Inclusion in HSTC's Monthly E-Newsletter
- Business Advertisement in *Wagging Tales* Magazine
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.
- Recognition in Post-Event Collateral

SPONSORSHIP OPPORTUNITIES

“Rum-barkable” - Presenting Sponsorship

- Presenting Sponsor Crediting Anytime the Paws & Claws Gala is Mentioned.
- Ten [10] Complimentary Tickets and reserved table seating at the Paws & Claws Gala.
- Recognition on ALL Paws & Claws Gala Collateral.
- Inclusion on Paws & Claws Gala Save the Date and Invitation.
- Inclusion on Paws & Claws Gala Step & Repeat Banner.
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.
- Dedicated 'Sponsor Spotlight' article in one [1] issue of *Wagging Tales Magazine*.
- Dedicated 'Sponsor Spotlight' Social Media Post.
- Full Page, Color Ad in all three [3] issues of *Wagging Tales Magazine*.
- Full Page, Color Ad in *Clawsmopawlitan*.
- Logo Featured on Auction Landing Page (OneCause).
- Year-long inclusion in Monthly E-Newsletter.
- Logo Featured on Homepage.
- Space Provided for Banner to be Displayed at Shelter During Week of Paws & Claws. (*Provided by sponsor*)
- Logo and Link featured on Paws & Claws Gala Event Webpage.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Recognition in Post-Event Collateral.
- Listing in Annual Report.
- Logo on Corporate Giving Page Webpage.
- Recognition as Sponsor in *Clawsmopawlitan* Insert.
- Recognition on Facebook Event Page.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Inclusion in one [1] Dedicated Social Media Thank You Post.
- Business logo included on the scoreboard of auction website (OneCause).

“Felines & Fedoras” Sponsor - \$20,000

- Eight [8] Complimentary Tickets and reserved seating at the Paws & Claws Gala.
- Inclusion on Paws & Claws Gala Save the Date and Invitation.
- Inclusion on Paws & Claws Gala Step & Repeat Banner.
- Dedicated 'Sponsor Spotlight' article in one [1] issue of *Wagging Tales Magazine*.
- Dedicated 'Sponsor Spotlight' Social Media Post.
- Full Page, Color Ad in all three [3] issues of *Wagging Tales Magazine*.
- Logo Featured on Homepage.
- Year-long inclusion in Monthly E-Newsletter.
- Full Page, Color Ad in *Clawsmopawlitan*.
- Space Provided for Banner to be Displayed at Shelter During Week of Paws & Claws (*provided by sponsor*).
- Logo and Link featured on Paws & Claws Gala Event Webpage.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Recognition in Post-Event Collateral.
- Listing in Annual Report.
- Logo on Corporate Giving Page Webpage.
- Recognition as Sponsor in *Clawsmopawlitan* Insert.
- Recognition on Facebook Event Page.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.
- Business logo included on the scoreboard of auction website (OneCause).

“Mutts & Mojitos” Sponsor - \$10,000

- Six [6] Complimentary Tickets to the Paws & Claws Gala.
- Dedicated 'Sponsor Spotlight' Social Media Post.
- Half Page, Color Ad in all three [3] issues of *Wagging Tales Magazine*.
- Logo Featured on Homepage.
- Half Page, Color Ad in *Clawsmopawlitan*.
- Space Provided for Banner (*provided by sponsor*) to be Displayed at Shelter During Week of Paws & Claws.
- Logo and Link featured on Paws & Claws Gala Event Webpage.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Recognition in Post-Event Collateral.
- Listing in Annual Report.
- Logo on Corporate Giving Page Webpage.
- Recognition as Sponsor in *Clawsmopawlitan* Insert.
- Recognition on Facebook Event Page.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.
- Business logo included on the scoreboard of auction website (OneCause).

“Copacabana Kitty” Sponsor - \$5,000

- Four [4] Complimentary Tickets to the Paws & Claws Gala.
- Quarter Page, Color Ad in *Clawsmopawlitan*.
- Space Provided for Banner (*provided by sponsor*) to be Displayed at Shelter During Week of Paws & Claws.
- Logo and Link featured on Paws & Claws Gala Event Webpage.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Business Logo Featured on Event Webpage.
- Recognition in Post-Event Collateral.
- Listing in Annual Report.
- Recognition as Sponsor in *Clawsmopawlitan* Insert.
- Recognition on Facebook Event Page.
- Business logo included on the scoreboard of auction website (OneCause).

“Havana Hounds” Sponsor - \$2,500

- Two [2] Complimentary Tickets to the Paws & Claws Gala.
- Business Listing Featured on the Paws & Claws Gala Event Webpage.
- Space Provided for Banner (*provided by sponsor*) to be Displayed at Shelter During Week of Paws & Claws.
- Recognition on Facebook Event Page.
- Business logo included on the scoreboard of auction website (OneCause).
- Recognition as Sponsor in *Clawsmopawlitan* Insert.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Listing in Annual Report.

“Sassy Salsa” Sponsor - \$1,000

- Recognition as Sponsor in *Clawsmopawlitan* Insert.

In-Kind Sponsorship Opportunities (*Auction Donations, Services or Promotions*)

In-Kind Sponsors are essential in making the Paws & Claws Gala a successful event, helping us raise the most money possible for our shelter pets, while keeping our expenses low. A customized sponsorship package will reflect the time, products or services donated for this purpose.

For more sponsorship information, or for a more customized package, please contact:

Ashton Standish, Development Manager

P| 772-600-3216 E| astandish@hstc1.org

www.hstc1.org/corporategiving

Humane Society of the Treasure Coast
2023 Paws & Claws Gala
SPONSORSHIP AGREEMENT



CONTACT INFORMATION

Business Name: _____
Contact Name: _____ Position: _____
Phone: _____ Email: _____
Street Address: _____

BILLING INFORMATION (IF DIFFERENT THAN ABOVE)

Contact Name: _____ Phone: _____
Email: _____
Street Address: _____

LEVEL OF SPONSORSHIP

- Presenting
- \$20,000
- \$10,000
- \$5,000
- \$2,500
- \$1,000

PAYMENT INFORMATION

- Check enclosed
- Credit Card
- Payment Installments

Cardholder Name: _____
Card Number: _____ Exp: ____ / ____ CVC: _____
Signature: _____

Please mail completed form with your tax-deductible gift to:

Humane Society of the Treasure Coast (HSTC)
Attn: Ashton Standish, Development Manager
4100 SW Leighton Farm Ave. Palm City, FL. 34990

Your donation is tax deductible. You will receive an acknowledgement letter for your contribution upon receipt. Our Federal Tax ID is 59-0774235.