



# Country Cats & Dogs

## PAWS & CLAWS GALA

### EVENT LOCATION:

**Where:** Colab Kitchen, 100 SE Martin Luther King Blvd, Stuart, Florida 34994

**When:** Sunday, March 6, 2022

**Time:** 6:00 PM – 9:00 PM

### EVENT OVERVIEW:

The annual 'Paws & Claws Gala' is the most prestigious and successful animal welfare fundraiser along the Treasure Coast, benefiting Martin County's only open access, no-kill, nonprofit animal welfare organization. The Paws & Claws Gala brings like-minded individuals together for an enchanted and memorable evening aimed to raise critical funds for shelter pets in need. In addition, these funds help support the Pet Adoption Program, Spay/Neuter Program, Community Education Programs and our lifesaving Emergency Medical Fund. Together, these programs have continued to allow us to provide essential services and care to more than 7,000 animals each year.

### 2021 AUDIENCE PROFILE:

- Over 200 attendees between ages 38-75, including business owners, corporate executives, community leaders, homemakers, and retirees
- Socially conscientious business owners and community leaders
- Major donors, corporate sponsors, and community partners
- Active, compassionate, fun-loving animal enthusiasts

### EVENT FEATURES:

- Interactive Silent Auction using an electronic bidding system on attendees' smartphones
- Live Auction with exciting trips and excursions, one-of-a-kind jewelry, and naming opportunities
- Live music and entertainment
- Gourmet self-serve food station and premium open bar

### SPONSORSHIP HIGHLIGHTS:

- Complimentary Tickets to the Paws & Claws Gala
- Year-long Inclusion in HSTC's Monthly E-Newsletter
- Business Advertisement in Wagging Tales Magazine
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.
- Dedicated Spotlight video for HSTC Social Media Pages.
- Recognition in Post-Event Collateral



## **SPONSORSHIP OPPORTUNITIES**

### **The Duke Exclusive Presenting Sponsor \$50,000 - SOLD**

- Name-Over-Title Crediting Anytime the Paws & Claws Gala is Mentioned.
- Recognition on ALL Paws & Claws Gala Collateral.
- Sponsor Name Displayed on Paws & Claws Gala Marquee.
- Inclusion on Paws & Claws Gala Save the Date and Invitation.
- Inclusion on Paws & Claws Gala Step & Repeat Banner.
- Opportunity to Host Mobile Adoption Event.
- Dedicated 'Sponsor Spotlight' article in one [1] issue of Wagging Tales Magazine.
- Dedicated 'Sponsor Spotlight' video for HSTC Social Media Pages.
- Dedicated 'Sponsor Spotlight' Social Media Post.
- Full Page, Color Ad in all four [4] issues of Wagging Tales Magazine.
- Logo with Link to Website Featured on Homepage.
- Logo with Link to Website Featured on Auction Landing Page; OneCause.
- Year-long inclusion in Monthly E-Newsletter.
- Full Page, Color Ad in Clawsmpawlitan.
- Space Provided for Banner (*provided by sponsor*) to be Displayed at Shelter During Week of Paws & Claws.
- Logo and Link featured on Paws & Claws Gala Event Webpage.
- Eight [8] Complimentary Tickets to the Paws & Claws Gala.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Recognition in Post-Event Collateral.
- Listing in Annual Report.
- Logo with Link on Corporate Giving Page Webpage.
- Recognition as Sponsor in Clawsmpawlitan Insert.
- Recognition on Facebook Event Page.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Inclusion in one [1] Social Media Post.
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.

## Kitty Rogers Sponsor \$20,000

- Inclusion on Paws & Claws Gala Save the Date and Invitation.
- Inclusion on Paws & Claws Gala Step & Repeat Banner.
- Opportunity to Host Mobile Adoption Event.
- Dedicated 'Sponsor Spotlight' article in one [1] issue of Wagging Tales Magazine.
- Dedicated 'Sponsor Spotlight' video for HSTC Social Media Pages.
- Dedicated 'Sponsor Spotlight' Social Media Post.
- Full Page, Color Ad in all four [4] issues of Wagging Tales Magazine.
- Logo with Link to Website Featured on Homepage.
- Logo with Link to Website Featured on Auction Landing Page; OneCause.
- Year-long inclusion in Monthly E-Newsletter.
- Full Page, Color Ad in Clawsmpawlitan.
- Space Provided for Banner (*provided by sponsor*) to be Displayed at Shelter During Week of Paws & Claws.
- Logo and Link featured on Paws & Claws Gala Event Webpage.
- Six [6] Complimentary Tickets to the Paws & Claws Gala.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Recognition in Post-Event Collateral.
- Listing in Annual Report.
- Logo with Link on Corporate Giving Page Webpage.
- Recognition as Sponsor in Clawsmpawlitan Insert.
- Recognition on Facebook Event Page.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Inclusion in one [1] Social Media Post.
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.

## Doggy Parton Sponsor \$10,000

- Dedicated 'Sponsor Spotlight' video for HSTC Social Media Pages.
- Dedicated 'Sponsor Spotlight' Social Media Post.
- Full Page, Color Ad in all four [4] issues of Wagging Tales Magazine.
- Logo with Link to Website Featured on Homepage.
- Logo with Link to Website Featured on Auction Landing Page; OneCause.
- Year-long inclusion in Monthly E-Newsletter.
- Half Page, Color Ad in Clawsmpawlitan.
- Space Provided for Banner (*provided by sponsor*) to be Displayed at Shelter During Week of Paws & Claws.
- Logo and Link featured on Paws & Claws Gala Event Webpage.
- Four [4] Complimentary Tickets to the Paws & Claws Gala.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Recognition in Post-Event Collateral.
- Listing in Annual Report.
- Logo with Link on Corporate Giving Page Webpage.
- Recognition as Sponsor in Clawsmpawlitan Insert.
- Recognition on Facebook Event Page.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Inclusion in one [1] Social Media Post.
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.

## Kitten Boots Sponsor \$5,000

- Quarter Page, Color Ad in Clawsmpawlitan.
- Space Provided for Banner (*provided by sponsor*) to be Displayed at Shelter During Week of Paws & Claws.
- Logo and Link featured on Paws & Claws Gala Event Webpage.
- Business Listing on Event Auction Website; OneCause.
- Two [2] Complimentary Tickets to the Paws & Claws Gala.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Business Listing Featured on [EVENT] Event Webpage.
- Recognition in Post-Event Collateral.
- Listing in Annual Report.
- Logo with Link on Corporate Giving Page Webpage.
- Recognition as Sponsor in Clawsmpawlitan Insert.
- Recognition on Facebook Event Page.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Inclusion in one [1] Social Media Post.
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.

## Puppy The Kid Sponsor \$2,500

- Two [2] Complimentary Tickets to the Paws & Claws Gala.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Business Listing Featured on the Paws & Claws Gala Event Webpage.
- Recognition in Post-Event Collateral.
- Listing in Annual Report.
- Logo with Link on Corporate Giving Page Webpage.
- Recognition as Sponsor in Clawsmpawlitan Insert.
- Recognition on Facebook Event Page.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Inclusion in one [1] Social Media Post.
- Inclusion in Press Release, Media Advisory and Subsequent Paws & Claws Gala Announcements.

## In-Kind Sponsorship Opportunities (Auction Donations, Services or Promotions)

In-Kind Sponsors are essential in making the Paws & Claws Gala a successful event, helping us raise the most money possible for our shelter pets, while keeping our expenses low. A customized sponsorship package will reflect the time, products or services donated for this purpose.

**For more sponsorship information, or for a more customized package, please contact:**

**Taylor Gilmour**, *Director of Development & Communications*

P| 772-600-3212 E| [tgilmour@hstc1.org](mailto:tgilmour@hstc1.org)

[www.hstc1.org/corporategiving](http://www.hstc1.org/corporategiving)

Humane Society of the Treasure Coast  
**2022 Paws & Claws Gala**  
SPONSORSHIP AGREEMENT



**CONTACT INFORMATION**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

**BILLING INFORMATION (IF DIFFERENT THAN ABOVE)**

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

**LEVEL OF SPONSORSHIP**

- ~~The Duke: \$50,000~~ **SOLD**
- Kitty Rogers: \$20,000
- Doggy Parton: \$10,000
- Kitten Boots: \$5,000
- Puppy the Kid: \$2,500

**PAYMENT INFORMATION**

- Check enclosed
- Credit Card
- Payment Installments

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_ / \_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please mail completed form with your tax-deductible gift to:**

Humane Society of the Treasure Coast (HSTC)

Attn: Taylor Gilmour

4100 SW Leighton Farm Ave. Palm City, FL. 34990

Your donation is tax deductible. You will receive an acknowledgement letter for your contribution upon receipt. Our Federal Tax ID is 59-0774235.