

2022 SOUTHEAST BUNFEST

Where: The Flagler Center, 201 SW Flagler Ave, Stuart, FL 34994

When: Saturday, April 30, 2022

Time: 10:00 a.m. – 4:00 p.m.

Visit www.hstc1.org/southeastbunfest for more information!



EVENT OVERVIEW:

It's all about rabbits, guinea pigs and the people who love them! Join us on Saturday, April 30th at the Flagler Center in Stuart to help raise awareness about our critters and what it takes to give them a *hopy* home! Our annual 'Bunfest' is the largest event in the Southeast United States that is dedicated entirely to critters. This event combines interactive activities for critters (and their people) while also serving as the perfect platform for businesses to connect with potential clients face-to-face in a fun, spirited atmosphere. This year we are expecting an attendance of approximately 800 guests. Proceeds raised help support cleaning, feeding, grooming, and caring for our shelter critters.

AUDIENCE PROFILE:

- Attendees of all ages, including families with children, professionals, and retirees
- Major Donors, Corporate Sponsors, and Community Partners
- Devoted and Compassionate Animal Lovers

EVENT FEATURES:

- Vendors
- Educational Seminars
- Critter Spa
- Glamour Photos
- Hop & Flop Shop
- Live Raffles
- Food Trucks
- Blessing of the Animals

SPONSORSHIP HIGHLIGHTS:

- 6x8 Vendor Space Provided
- Inclusion on Bunfest T-Shirts
- Year-long Inclusion in Monthly E-Newsletter.
- Recognition on Facebook (*reaching over 25,000 followers*)
- Live Shout-Out at Bunfest

SPONSORSHIP/ VENDOR OPPORTUNITIES

“Big Bun” - Presenting Sponsor \$5,000

- Name-Over-Title Crediting Anytime Bunfest is Mentioned.
- Recognition on ALL Bunfest Collateral.
- 6x8 Vendor Space Provided (Includes one 6-foot Table and two Chairs)
- Logo Inclusion on Bunfest T-Shirts
- Four Complimentary Tickets to Bunfest.
- Inclusion in Press Release, Media Advisory and Subsequent Bunfest Announcements.
- Full Page, Color Ad in all four issues of *Wagging Tales* Magazine.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Opportunity to provide promotional item in Bunfest Swag Bag.
- Logo with Link to Website Featured on Homepage.
- Recognition in Post Event Collateral (e.g. Website Blog, *Wagging Tales*, Stuart Magazine, Luminaries)
- Inclusion on Event Printed Collateral.
- Logo with Link on Corporate Giving Page Webpage.
- Listing in Annual Report.
- Recognition in Facebook Event Page.
- Logo with Link to Website Featured on Bunfest Event Webpage.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Space Provided for Sponsor Banner to be Displayed at Bunfest (Provided by Sponsor)
- Recognition in LIVE Bunfest Announcements.
- Logo inclusion on slide show displayed on loop throughout the event.

“Hopping Hero” Sponsor \$2,500

- 6x8 Vendor Space Provided (Includes one 6-foot Table and two Chairs)
- Two Complimentary Tickets to Bunfest.
- Opportunity to provide promotional item in Bunfest Swag Bag.
- Invitation to attend Donor/Sponsor Appreciation Events.
- Logo with Link to Website Featured on Homepage.
- Recognition in Post Event Collateral (e.g. Website Blog, *Wagging Tales*, Stuart Magazine, Luminaries)
- Inclusion on Event Printed Collateral.
- Logo with Link on Corporate Giving Page Webpage.
- Listing in Annual Report.
- Recognition in Facebook Event Page.
- Logo with Link to Website Featured on Bunfest Event Webpage.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Space Provided for Sponsor Banner to be Displayed at Bunfest (Provided by Sponsor)
- Recognition in LIVE Bunfest Announcements.
- Logo inclusion on slide show displayed on loop throughout the event.

“Fluffy Friend” Sponsor \$1,000

- 6x8 Vendor Space Provided (Includes one 6-foot Table and two Chairs)
- Logo with Link to Website Featured on Homepage.
- Recognition in Post Event Collateral (e.g. Website Blog, *Wagging Tales*, Stuart Magazine, Luminaries)
- Inclusion on Event Printed Collateral.
- Logo with Link on Corporate Giving Page Webpage.
- Listing in Annual Report.
- Recognition in Facebook Event Page.
- Logo with Link to Website Featured on Bunfest Event Webpage.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Space Provided for Sponsor Banner to be Displayed at Bunfest (Provided by Sponsor)
- Recognition in LIVE Bunfest Announcements.
- Logo inclusion on slide show displayed on loop throughout the event.

“Happy Bunny” Sponsor \$500

- Logo with Link to Website Featured on Bunfest Event Webpage.
- Inclusion in 'Thank You' to our Sponsors Social Media Post.
- Space Provided for Sponsor Banner to be Displayed at Bunfest (Provided by Sponsor)
- Recognition in LIVE Bunfest Announcements.
- Logo inclusion on slide show displayed on loop throughout the event.

“Cool Cavy” Vendor \$40 (Additional Space is available \$35)

- 6x8 vendor space including (1) 6-foot table and (2) Chairs (see vendor agreement for details)
- Company listed on Bunfest website
- Company recognized on Facebook event page
- Opportunity to include an item in the Bunfest Swag Bag (must be received by April 1st)

Rescue Partner... Free! (Must be a 501(c)3 organization)

- Based upon approval
- 6x8 vendor space including (1) 6-foot table and (2) Chairs (see vendor agreement for details)
- Company listed on Bunfest website
- Company recognized on Facebook event page
- Opportunity to include an item in the Bunfest Swag Bag (must be received by April 1st)

For more sponsorship information, or for a more customized package, please contact:

Ashton Standish, *Fundraising Associate*

P| 772-600-3216 E| astandish@hstc1.org | www.hstc1.org/corporategiving

For additional vendor information, please contact:

Debbi Greer, Community Events Specialist

P| 772-600-3214 E| dgreer@hstc1.org

VENDOR TERMS & AGREEMENT

- The Humane Society of the Treasure Coast cannot promise nor guarantee that no other vendor at the event will be offering, promoting or selling a similar product or service.
- Your space is limited to 6' x 8', so please plan accordingly. Displays must be completely contained within your space. *Additional spaces are available on a first come, first serve basis for an additional fee of \$35.*
- Setup can be done the evening prior to event **Friday, April 29, from 12:00 p.m. to 5:00 p.m.** or **on event day at 7:30 a.m.** If vendor chooses to setup day of event, they will be required to be setup no later than 9:30 a.m. You are required to check-in with a Bunfest representative once you arrive for set-up. Spaces are assigned.
- This is a rain or shine event. No refunds will be given due to inclement weather, acts of nature or cancellation.
- There are only a certain number of spots with electric. They will be assigned on a first come, first served basis. You are responsible for supplying your own electrical cord(s) and additional power outlet(s) if necessary. You are responsible for checking the "electric needed" box on the vendor application if you require electricity. Access to electricity will not and cannot be promised or issued the day of event. _____ **(initial)**
- Due to the nature of the vendor application process, vendor may not "sublet" space and vendor spaces cannot be shared.
- You are responsible for breaking down and cleaning your space before you leave. Please throw all trash and recyclables away properly.
- Signage of any kind cannot be hung or affixed to walls or surrounding areas. Signage must be free standing or displayed with an easel or on tabletop.
- It is at the vendor's discretion and expense to donate an item to be included in the raffles and/or gift baskets or swag bags. *Must be delivered to HSTC no later than April 1st*
- What is not allowed: Tape, silly string, fireworks, tacks, pins, confetti, glue and double-sided tape are prohibited from the facility and surrounding grounds. Coolers are only permitted in the rooms when provided by bar services. Gas and Propane are prohibited inside building. All Styrofoam containers, polyethylene, and single-use plastics like plastic straws, plastic cutlery, plastic plates, and all other non-compostable materials cannot be used. The City of Stuart has banned these products from City owned property.
- Vendors: All vendors must be licensed and insured. Each vendor must provide a Certificate of Insurance naming Flagler Center of Stuart, LLC and Stuart Main Street as additionally insured.
- Smoking: Smoking/Vaping is prohibited in the Flagler Center or within (25) feet of any entrance or exit.

Brief Description of your business, rescue or service: _____

Will you be selling products or goods at your booth? Describe: _____



SPONSOR/ VENDOR AGREEMENT

CONTACT INFORMATION

Business/ Rescue Name: _____

Contact Name: _____ Position/Title: _____

Phone: _____ Email: _____

Street Address: _____

BILLING INFORMATION (IF DIFFERENT THAN ABOVE)

Contact Name: _____ Phone: _____

Email: _____

Street Address: _____

LEVEL OF SUPPORT

- \$5,000 Sponsor
- \$2,500 Sponsor
- \$1,000 Sponsor
- \$500 Sponsor
- \$40 Cool Cavy Vendor
- Rescue Partner – FREE

ADDITIONAL OPTIONS

- \$35 Additional Space
- Electricity Needed

PAYMENT OPTIONS

- Check enclosed
- Credit Card
Add 4% to cover processing fee
- Payment Installments
Add 4% to cover processing fee

Cardholder Name: _____

Card Number: _____ Exp: ____ / ____ CVC: _____

Signature: _____

Please mail completed form with payment info:

Humane Society of the Treasure Coast (HSTC)
Attn: Ashton Standish, Development Services Associate
4100 SW Leighton Farm Ave. Palm City, FL. 34990
Or Email: astandish@hstc1.org

Your donation is tax deductible. You will receive an acknowledgement letter for your contribution upon receipt.
Our Federal Tax ID is 59-0774235.

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